

EXPANDED PROFILE

1990-2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups

Lat/Lon: 39.3581/-107.0259

RF5

24042 Highway 82 Basalt, CO 81621-9220	15 mi radius	20 mi radius	25 mi radius
Population			
Estimated Population (2010)	31,393	49,424	62,643
Projected Population (2015)	35,473	56,194	70,880
Forecasted Population (2020)	41,222	65,572	82,497
Census Population (2000)	25,109	39,288	49,939
Census Population (1990)	16,656	27,851	35,377
Projected Annual Growth (2010 to 2015)	4,080 2.6%	6,770 2.7%	8,237 2.6%
Historical Annual Growth (2000 to 2010)	6,284 2.5%	10,136 2.6%	12,704 2.5%
Historical Annual Growth (1990 to 2000)	8,453 5.1%	11,436 4.1%	14,562 4.1%
Estimated Population Density (2010)	44 <i>psm</i>	39 <i>psm</i>	32 <i>psm</i>
Trade Area Size	706.79 <i>sq mi</i>	1,256.52 <i>sq mi</i>	1,963.29 <i>sq mi</i>
Households			
Estimated Households (2010)	10,682	17,763	22,519
Projected Households (2015)	11,334	18,938	23,916
Forecasted Households (2020)	12,490	21,016	26,433
Census Households (2000)	9,241	15,175	19,354
Census Households (1990)	6,362	11,182	14,299
Estimated Households with Children (2010)	4,046 37.9%	6,158 34.7%	7,767 34.5%
Estimated Average Household Size (2010)	2.92	2.75	2.74
Average Household Income			
Estimated Average Household Income (2010)	\$100,404	\$98,677	\$94,925
Projected Average Household Income (2015)	\$108,185	\$106,231	\$102,287
Estimated Average Family Income (2010)	\$116,133	\$114,616	\$110,924
Median Household Income			
Estimated Median Household Income (2010)	\$76,282	\$75,211	\$72,356
Projected Median Household Income (2015)	\$81,230	\$80,137	\$77,216
Estimated Median Family Income (2010)	\$88,601	\$88,555	\$85,941
Per Capita Income			
Estimated Per Capita Income (2010)	\$34,824	\$36,166	\$34,861
Projected Per Capita Income (2015)	\$35,200	\$36,451	\$35,202
Estimated Per Capita income 5 Year Growth	\$376 1.1%	\$285 0.8%	\$340 1.0%
Other Income			
Estimated Median Disposable Income (2010)	\$61,381	\$60,685	\$58,605
Projected Median Disposable Income (2015)	\$64,686	\$64,014	\$61,934
Disposable Income Estimated 5 Year Growth	\$3,305 5.4%	\$3,329 5.5%	\$3,329 5.7%
Estimated Average Household Net Worth (2010)	\$232,132	\$217,921	\$215,640
Daytime Demos (2010)			
Total Businesses	2,279	4,277	5,792
Total Employees	17,093	36,534	51,356
Company Headquarter Businesses	1 -	1 -	1 -
Company Headquarter Employees	32 0.2%	50 0.1%	50 0.1%
Employee Population per Business	7.5	8.5	8.9
Residential Population per Business	13.8	11.6	10.8

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Race & Ethnicity						
White (2010)	28,626	91.2%	45,468	92.0%	57,612	92.0%
Black or African American (2010)	340	1.1%	463	0.9%	569	0.9%
American Indian or Alaska Native (2010)	172	0.5%	300	0.6%	411	0.7%
Asian (2010)	325	1.0%	532	1.1%	660	1.1%
Hawaiian or Pacific Islander (2010)	20	0.1%	31	0.1%	43	0.1%
Other Race (2010)	1,560	5.0%	2,053	4.2%	2,617	4.2%
Two or More Races (2010)	351	1.1%	577	1.2%	732	1.2%
Not Hispanic or Latino Population (2010)	21,787	69.4%	36,599	74.1%	46,518	74.3%
Hispanic or Latino Population (2010)	9,606	30.6%	12,825	25.9%	16,125	25.7%
Not Hispanic or Latino Population (2015)	23,338	65.8%	39,791	70.8%	50,270	70.9%
Hispanic or Latino Population (2015)	12,135	34.2%	16,402	29.2%	20,611	29.1%
Not Hispanic or Latino Population (2000)	19,714	78.5%	32,240	82.1%	41,124	82.3%
Hispanic or Latino Population (2000)	5,396	21.5%	7,048	17.9%	8,814	17.7%
Not of Hispanic Origin Population (1990)	15,502	93.1%	26,132	93.8%	33,263	94.0%
Hispanic Origin Population (1990)	1,154	6.9%	1,720	6.2%	2,113	6.0%
Projected Hispanic Annual Growth (2010 to 2015)	2,529	5.3%	3,577	5.6%	4,486	5.6%
Historic Hispanic Annual Growth (1990 to 2010)	8,452	36.6%	11,106	32.3%	14,011	33.1%
Age Distribution (2010)						
Age Under 5	2,562	8.2%	3,729	7.5%	4,749	7.6%
Age 5 to 9 Years	2,371	7.6%	3,626	7.3%	4,599	7.3%
Age 10 to 14 Years	1,977	6.3%	3,113	6.3%	3,939	6.3%
Age 15 to 19 Years	1,844	5.9%	2,809	5.7%	3,588	5.7%
Age 20 to 24 Years	1,708	5.4%	2,704	5.5%	3,522	5.6%
Age 25 to 29 Years	2,249	7.2%	3,562	7.2%	4,532	7.2%
Age 30 to 34 Years	2,559	8.2%	3,998	8.1%	5,022	8.0%
Age 35 to 39 Years	2,475	7.9%	3,878	7.8%	4,901	7.8%
Age 40 to 44 Years	2,622	8.4%	4,074	8.2%	5,069	8.1%
Age 45 to 49 Years	2,570	8.2%	4,023	8.1%	5,100	8.1%
Age 50 to 54 Years	2,501	8.0%	3,904	7.9%	4,891	7.8%
Age 55 to 59 Years	1,994	6.4%	3,277	6.6%	4,156	6.6%
Age 60 to 64 Years	1,609	5.1%	2,656	5.4%	3,285	5.2%
Age 65 to 74 Years	1,550	4.9%	2,688	5.4%	3,440	5.5%
Age 75 to 84 Years	555	1.8%	995	2.0%	1,316	2.1%
Age 85 Years or Over	247	0.8%	388	0.8%	535	0.9%
Median Age	35.3		35.9		35.8	
Gender Age Distribution (2010)						
Female Population	15,037	47.9%	23,715	48.0%	30,096	48.0%
Age 0 to 19 Years	4,279	28.5%	6,455	27.2%	8,174	27.2%
Age 20 to 64 Years	9,573	63.7%	15,211	64.1%	19,187	63.8%
Age 65 Years or Over	1,185	7.9%	2,048	8.6%	2,735	9.1%
Female Median Age	35.4		36.0		36.1	
Male Population	16,356	52.1%	25,709	52.0%	32,547	52.0%
Age 0 to 19 Years	4,476	27.4%	6,822	26.5%	8,701	26.7%
Age 20 to 64 Years	10,712	65.5%	16,865	65.6%	21,290	65.4%
Age 65 Years or Over	1,168	7.1%	2,022	7.9%	2,556	7.9%
Male Median Age	35.2		35.7		35.5	

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Household Income Distribution (2010)						
HH Income \$200,000 or More	890	8.3%	1,363	7.7%	1,608	7.1%
HH Income \$150,000 to \$199,999	699	6.5%	1,078	6.1%	1,295	5.8%
HH Income \$100,000 to \$149,999	1,678	15.7%	3,053	17.2%	3,715	16.5%
HH Income \$75,000 to \$99,999	1,995	18.7%	3,165	17.8%	3,871	17.2%
HH Income \$50,000 to \$74,999	2,072	19.4%	3,466	19.5%	4,346	19.3%
HH Income \$35,000 to \$49,999	1,176	11.0%	2,010	11.3%	2,693	12.0%
HH Income \$25,000 to \$34,999	965	9.0%	1,503	8.5%	2,050	9.1%
HH Income \$15,000 to \$24,999	543	5.1%	971	5.5%	1,311	5.8%
HH Income Under \$15,000	666	6.2%	1,153	6.5%	1,632	7.2%
HH Income \$35,000 or More	8,509	79.7%	14,136	79.6%	17,527	77.8%
HH Income \$75,000 or More	5,261	49.2%	8,660	48.8%	10,488	46.6%
Housing (2010)						
Total Housing Units	13,540		23,127		29,120	
Housing Units Occupied	10,682	78.9%	17,763	76.8%	22,519	77.3%
Housing Units Owner-Occupied	7,204	67.4%	11,731	66.0%	14,504	64.4%
Housing Units, Renter-Occupied	3,478	32.6%	6,032	34.0%	8,015	35.6%
Housing Units, Vacant	2,858	21.1%	5,364	23.2%	6,601	22.7%
Median Years in Residence	2.7		2.8		2.7	
Marital Status (2010)						
Never Married	7,200	29.4%	11,794	30.3%	14,589	29.5%
Currently Married	12,685	51.8%	19,854	51.0%	25,208	51.1%
Separated	1,298	5.3%	1,847	4.7%	2,370	4.8%
Widowed	427	1.7%	801	2.1%	1,215	2.5%
Divorced	2,876	11.7%	4,665	12.0%	5,993	12.1%
Household Type (2010)						
Population Family	24,896	79.3%	38,163	77.2%	48,418	77.3%
Population Non-Family	6,261	19.9%	10,705	21.7%	13,387	21.4%
Population Group Quarters	236	0.8%	556	1.1%	838	1.3%
Family Households	6,898	64.6%	10,861	61.1%	13,756	61.1%
Non-Family Households	3,784	35.4%	6,902	38.9%	8,763	38.9%
Married Couple with Children	2,829	22.3%	4,314	21.7%	5,427	21.5%
Average Family Household Size	3.6		3.5		3.5	
Household Size (2010)						
1 Person Households	2,658	24.9%	4,929	27.7%	6,347	28.2%
2 Person Households	2,660	24.9%	4,727	26.6%	5,929	26.3%
3 Person Households	1,261	11.8%	2,081	11.7%	2,586	11.5%
4 Person Households	2,404	22.5%	3,586	20.2%	4,546	20.2%
5 Person Households	953	8.9%	1,435	8.1%	1,867	8.3%
6 or More Person Households	746	7.0%	1,005	5.7%	1,245	5.5%
Household Vehicles (2010)						
Households with 0 Vehicles Available	377	3.5%	699	3.9%	958	4.3%
Households with 1 Vehicles Available	3,136	29.4%	5,631	31.7%	7,226	32.1%
Households with 2 or More Vehicles Available	7,169	67.1%	11,434	64.4%	14,335	63.7%
Total Vehicles Available	21,763		35,301		44,216	
Average Vehicles Per Household	2.0		2.0		2.0	

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Labor Force (2010)			
Estimated Labor Population Age 16 Years or Over	24,064	38,352	48,607
Estimated Civilian Employed	17,800 74.0%	28,492 74.3%	35,552 73.1%
Estimated Civilian Unemployed	957 4.0%	1,443 3.8%	1,934 4.0%
Estimated in Armed Forces	1 -	3 -	8 -
Estimated Not in Labor Force	5,306 22.0%	8,415 21.9%	11,113 22.9%
Unemployment Rate	4.0%	3.8%	4.0%
Occupation (2000)			
Occupation: Population Age 16 Years or Over	14,858	23,635	29,636
Management, Business, Financial Operations	2,388 16.1%	3,937 16.7%	4,828 16.3%
Professional, Related	2,439 16.4%	4,128 17.5%	5,122 17.3%
Service	2,926 19.7%	4,426 18.7%	5,334 18.0%
Sales, Office	3,410 23.0%	5,619 23.8%	7,230 24.4%
Farming, Fishing, Forestry	135 0.9%	246 1.0%	333 1.1%
Construct, Extraction, Maintenance	2,535 17.1%	3,740 15.8%	4,774 16.1%
Production, Transport Material Moving	1,025 6.9%	1,538 6.5%	2,016 6.8%
White Collar Workers	55.4%	57.9%	58.0%
Blue Collar Workers	44.6%	42.1%	42.0%
Consumer Expenditure (2010)			
Total Household Expenditure	\$755 M	\$1.24 B	\$1.53 B
Total Non-Retail Expenditure	\$437 M 57.9%	\$717 M 57.9%	\$884 M 57.8%
Total Retail Expenditure	\$318 M 42.1%	\$523 M 42.1%	\$645 M 42.2%
Apparel	\$36.5 M 4.8%	\$59.8 M 4.8%	\$73.7 M 4.8%
Contributions	\$30.7 M 4.1%	\$49.9 M 4.0%	\$60.9 M 4.0%
Education	\$19.8 M 2.6%	\$32.5 M 2.6%	\$39.7 M 2.6%
Entertainment	\$42.6 M 5.6%	\$70.0 M 5.6%	\$86.1 M 5.6%
Food and Beverages	\$113 M 14.9%	\$186 M 15.0%	\$229 M 15.0%
Furnishings and Equipment	\$34.4 M 4.6%	\$56.4 M 4.6%	\$69.3 M 4.5%
Gifts	\$21.1 M 2.8%	\$34.6 M 2.8%	\$42.4 M 2.8%
Health Care	\$43.8 M 5.8%	\$72.3 M 5.8%	\$89.5 M 5.9%
Household Operations	\$28.8 M 3.8%	\$47.1 M 3.8%	\$57.7 M 3.8%
Miscellaneous Expenses	\$12.2 M 1.6%	\$20.1 M 1.6%	\$24.8 M 1.6%
Personal Care	\$10.9 M 1.4%	\$17.9 M 1.4%	\$22.1 M 1.4%
Personal Insurance	\$8.28 M 1.1%	\$13.5 M 1.1%	\$16.5 M 1.1%
Reading	\$2.47 M 0.3%	\$4.08 M 0.3%	\$5.02 M 0.3%
Shelter	\$146 M 19.4%	\$241 M 19.4%	\$296 M 19.4%
Tobacco	\$4.41 M 0.6%	\$7.27 M 0.6%	\$9.07 M 0.6%
Transportation	\$149 M 19.8%	\$245 M 19.8%	\$303 M 19.8%
Utilities	\$50.5 M 6.7%	\$83.2 M 6.7%	\$103 M 6.7%
Educational Attainment (2010)			
Adult Population Age 25 Years or Over	20,930	33,443	42,246
Elementary (Grade Level 0 to 8)	1,280 6.1%	1,728 5.2%	2,242 5.3%
Some High School (Grade Level 9 to 11)	1,085 5.2%	1,581 4.7%	2,101 5.0%
High School Graduate	4,411 21.1%	6,775 20.3%	8,757 20.7%
Some College	4,304 20.6%	7,094 21.2%	9,091 21.5%
Associate Degree Only	1,412 6.7%	2,209 6.6%	2,814 6.7%
Bachelor Degree Only	6,108 29.2%	10,166 30.4%	12,433 29.4%
Graduate Degree	2,330 11.1%	3,890 11.6%	4,809 11.4%

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Units In Structure (2000)						
1 Detached Unit	6,249	57.1%	9,725	51.9%	12,189	51.5%
1 Attached Unit	996	9.1%	1,681	9.0%	2,062	8.7%
2 to 4 Units	992	9.1%	1,756	9.4%	2,349	9.9%
5 to 9 Units	599	5.5%	1,330	7.1%	1,713	7.2%
10 to 19 Units	370	3.4%	1,085	5.8%	1,398	5.9%
20 to 49 Units	157	1.4%	985	5.3%	1,295	5.5%
50 or More Units	151	1.4%	256	1.4%	276	1.2%
Mobile Home or Trailer	1,428	13.0%	1,892	10.1%	2,370	10.0%
Other Structure	10	0.1%	18	0.1%	36	0.2%
Homes Built By Year						
Homes Built 1999 to 2000	636	5.8%	968	5.2%	1,136	4.8%
Homes Built 1995 to 1998	1,679	15.3%	2,597	13.9%	3,306	14.0%
Homes Built 1990 to 1994	1,729	15.8%	2,386	12.7%	2,792	11.8%
Homes Built 1980 to 1989	2,288	20.9%	3,865	20.6%	4,627	19.5%
Homes Built 1970 to 1979	2,650	24.2%	4,852	25.9%	5,993	25.3%
Homes Built 1960 to 1969	904	8.3%	2,005	10.7%	2,541	10.7%
Homes Built 1950 to 1959	379	3.5%	787	4.2%	1,062	4.5%
Homes Built Before 1949	688	6.3%	1,266	6.8%	2,231	9.4%
Home Values (2000)						
Home Values \$1,000,000 or More	464	12.0%	891	14.6%	986	12.9%
Home Values \$500,000 to \$999,999	612	15.8%	894	14.7%	998	13.0%
Home Values \$400,000 to \$499,999	406	10.5%	585	9.6%	683	8.9%
Home Values \$300,000 to \$399,999	876	22.7%	1,165	19.1%	1,444	18.8%
Home Values \$200,000 to \$299,999	1,010	26.1%	1,649	27.1%	2,232	29.1%
Home Values \$150,000 to \$199,999	314	8.1%	568	9.3%	848	11.1%
Home Values \$100,000 to \$149,999	123	3.2%	220	3.6%	290	3.8%
Home Values \$70,000 to \$99,999	53	1.4%	84	1.4%	126	1.6%
Home Values \$50,000 to \$69,999	4	0.1%	24	0.4%	36	0.5%
Home Values \$25,000 to \$49,999	3	0.1%	6	0.1%	10	0.1%
Home Values Under \$25,000	1	-	6	0.1%	12	0.2%
Owner-Occupied Median Home Value	\$471,682		\$484,499		\$449,531	
Renter-Occupied Median Rent	\$873		\$875		\$828	
Transportation To Work (2000)						
Drive to Work Alone	8,238	55.4%	13,381	56.6%	17,243	58.2%
Drive to Work in Carpool	2,955	19.9%	4,034	17.1%	4,967	16.8%
Travel to Work by Public Transportation	1,609	10.8%	2,177	9.2%	2,417	8.2%
Drive to Work on Motorcycle	3	-	4	-	17	0.1%
Walk or Bicycle to Work	819	5.5%	2,034	8.6%	2,582	8.7%
Other Means	143	1.0%	209	0.9%	242	0.8%
Work at Home	1,091	7.3%	1,797	7.6%	2,172	7.3%
Travel Time (2000)						
Travel to Work in 14 Minutes or Less	4,311	31.3%	8,580	39.3%	11,259	41.0%
Travel to Work in 15 to 29 Minutes	3,139	22.8%	5,095	23.3%	6,370	23.2%
Travel to Work in 30 to 59 Minutes	4,839	35.1%	6,186	28.3%	7,296	26.6%
Travel to Work in 60 Minutes or More	1,479	10.7%	1,978	9.1%	2,543	9.3%
Average Minutes Travel to Work	24.7		21.6		21.4	

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